

**FCC Report
Dept. of Public Service
KCEN/KMAY
1 April-30 June 2007**

**I Community Calendar
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Community Calendar

A :30 spot that gives the public access to events happening in the area. Usually four new spots are created weekly to run in unsold dayparts on KCEN and KMAY.

The air time excludes prime time. The events listed typically come from churches, schools, municipalities and non-profit agencies. Items excluded are done so due to deadline considerations or content for the purpose of promoting a for-profit establishment.

Community Calendar

- *Easter Egg Hunt for Harker Heights
- *The Heart Of Texas Stamp Club Meeting in Waco
- *The Bloomin Festival in Temple
- *The Jonesboro Community Center Arrowhead Show
- *First Baptist Church of Belton presents Renovate 2007, a parenting conference
- *The Grove BBQ and Bake Sale
- *The Mayborn Museum at Baylor present Sensational Saturday, an opportunity for Central Texans to discover craftsmanship of nine skilled textile artists
- *The Waco Symphony Orchestra will perform the World Premier of "Double Concerto for Double Reeds"
- *Low Cost Pet Vaccinations Clinic in Waco
- *Cen-Tex African American Technology Trade Show and Career Fair
- *Caregiver's Conference held in Bryan
- *The Woman's Club House and Garden Tour
- *Hospice Brazos Valley will hold a six week Beyond Grief series
- *Early Education Signups at Parkway Baptist Church
- *Brazos Retired School Personnel luncheon
- *Absolutely Incredible Kid Celebration/Central Texas
- *Metroplex Health System Senior Health Fair
- *Gatesville United Church March for Jesus
- *Lampasas City Wide garage Sale
- * *The Importance of Being Earnest* /Baylor University
- * *Once Upon a Mattress*/Waco Civic Theater
- *Rape Crisis Center Brazos Valley Candlelight Vigil

- *Montage of Musical Masters/Brazos Valley Chorale
- *Wellborn Lions Club/4 Man Scramble
- *Lighthouse Family network Foster Parenting Information Meeting
- *Memorial Weekend Rock and Roll Oldies Dance
- *Prairie Chapel School Association/Heritage Run
- *Mayborn Museum Complex-Weather program for children
- *Freedom Bike Run to benefit the Patriot Guard
- *Memorial Day Event at Rosemound Cemetery
- *You are the Boss workshop to learn more about health care options and decisions
- *Bush Museum Education Department presents: *Class Act: Etiquette and Dance Summer Camp*
- *Providence Hospice Charity Sail
- *St. Jerome's Little Lion's Learning Center School Registration
- *Yard Sale at Greater Mt. Olive Baptist Church
- *UMHB Summer Chemistry Camp for kids
- *HOT Stamp Club Meeting
- *Brookview Neighborhood Party
- *HOT Ministure Aircraft Club Rally of Giants
- *City of Thornton Homecoming
- *Juneteenth celebration/Temple
- *Museum Association children's Camp in Waco
- *Victorious Life Church bible Camp
- *Texas Ranger Hall of Fame/A Double Date with the Duke

Events

Additional public service participation includes events that have received financial, creative and air time support by the station. The events did not profit the station directly in a monetary capacity. The public benefited from the station's involvement.

Events

April

-Jade Mingus and her photographer attended Career Day at Cedar Park Elementary in Killeen. They were there for three hours, during which the children were shown around the live truck and given information about careers in television.

May

-The station participated and promoted Relay for Life at Temple High School. The event benefited the American Cancer Society. We produced and aired a public service announcement. News anchor, Erica Harpold, emceed opening ceremonies. The news department covered the event.

June

- We participated in Charity Sail for Providence Hospice. A boating fundraiser for the local hospice. We shot, produced and aired a public service announcement. Due to weather the original event date was postponed to July. We revised the public service spot and aired information letting viewers know the date was changed.**
- The Creative Services team manned a booth for the Youth Job Exposition at TSTC in Waco. We provided applications for employment, answered job inquiries and provided information regarding television employment.**

Public Service Announcements

:60 Kennel Club
:60 Leukemia
:60 Runaway
:60 Wounded Warrior
:30 Diabetes
:30 Heart Disease
:30 Kennel Club
:30 Texas Association of Broadcasters
:30 Ludacris
:30 Lightning
:30 ASPCA/John McEnroe
:30 Montgomery Gentry
:30 Light Switch/Energy Conservation
:30 Conservation
:30 Firefighter
:30 Safe place/Meeting Place
:30 Tomato
:30 Tony Bennett
:20 Air Force Recruiters
:20 Wounded Warriors
:15 Ad Council/Board
:15 American Lung Association/Inhale
:15 Autism
:15 Leukemia/Light the Night Fundraiser
:10 Autism
:10 Texas Association of Broadcasters
:10 Ad Council/Board

Station Tours

A guided tour for children and/or young adults to explain the operation of a television station. The tour is tailored to specific events or topics of interest to the group. The following departments are discussed: News, Weather, Promotion, Production, Sales, Traffic, Programming, Creative Services and Engineering.

Station Tours

-Tuesday, May 1 we gave a station tour to an advertising class from San Saba 8th grade. General Sales Manager Becky Kueck also spoke to the children.